





## **Summer School**

# ZATION

Exploring italian philosophy, arts and creativity

30 june - 14 july 2025

Aula Rossa 2 Polo Pantaleoni Via della Pescheria vecchia, 26 MACERATA

Guided by academics and experts,
students have the opportunity
to delve into the roots of humanism
and the sources of Italian creativity
that contribute to the excellence of
Made in Italy productions.
This exploration includes experience
and discovery tours to places of artistic,
cultural and industrial interest.



#### $\textbf{Program} \, / 1$

	session	contents
Day 1 Monday	MORNING Welcome by UniMC staff	Welcome Address and Introduction Costanza GEDDES DA FILICAIA Francesca SPIGARELLI Gianluca SAMPAOLO
	Opening Lectures	Western Culture and Civilization: the History of Universities Luigi LACCHÈ
	AFTERNOON Opening Lectures	Matteo Ricci from Macerata to China Filippo MIGNINI Student teams' assignments
Day 2 Tuesday	MORNING History of Arts: Humanism and Renaissance	Discovering Macerata, its Arts, History and Matteo Ricci's Heritage Open Air Lecture Giuseppe CAPRIOTTI
	AFTERNOON Philosophical Paths	The Reasons of Aristotle Interactive Teamwork Arianna FERMANI
Day 3 Wednesday	MORNING Philosophical Paths	Galileo and the Rise of modern Science Francesco ORILIA Interactive teamwork
	AFTERNOON	Free time in Macerata
Day 4 Thursday	MORNING Understanding the Success of Made in Italy industries	Cultural and Creative Industries: an Overview of Reinassance Francesca SPIGARELLI
	AFTERNOON A Glimpse on Archeology	Urbs Salvia Archaeological Site Site visit Ludovica XAVIER DE SILVA
Day 5 Friday	MORNING Understanding the Success of Made in Italy industries	Cultural and Creative Industries: an Overview of Reinassance Local Visit to the Accademia delle Belle Arti (Academy of Fine Arts)
	AFTERNOON	Free time in Macerata
Day 6 Saturday	Urbino and San Marino: hidden gems of Central Italy	Sites visits

#### Program /2

	session	contents
Day 7 Monday	MORNING AFTERNOON	Free time in Macerata Free time in Macerata
Day 8 Monday	MORNING Cultural Heritage and Creativity	Cultural Heritage and sustainable Tourism Development. Experiencing Authenticity beyond enchanting Masterpieces Interactive Teamwork Mara CERQUETTI
	AFTERNOON	Methods and Approaches for Protection, Presentation and Enhancement of cultural and historical Heritage Interactive Teamwork Barbara KULAGA
Day 9 Tuesday	MORNING Fashion and Creativity	Fashion, Creativity and Design in Italy Interactive Teamwork Elena CEDROLA
	AFTERNOON Italy and the Italian Language	The Growth of a Language towards a new Nation PART I Interactive Teamwork Gianluca FRENGUELLI
Day 10 Wednesday	MORNING  Italy and the  Italian Language	The Growth of a Language towards a new Nation PART II Interactive Teamwork Gianluca FRENGUELLI
	AFTERNOON Philosophical Paths	Culture in a multicultural Age Interactive Teamwork Carla DANANI
Day 11 Thursday	MORNING The Culture of Food and Wellbeing	The Culture of Food and Wellbeing in Italy. Experiential Learning Interactive Teamwork Concetta FERRARA
	AFTERNOON Western Culture and Creativity	The Use of digital Technology for Creativity: ethical Thoughts Interactive teamwork Benedetta GIOVANOLA

### Program /3

	session	contents
Day 12 Friday	MORNING	Road to Florence
	AFTERNOON  Florence and Rome: understanding the roots of Italian culture	Florence Literary Paths on-the-go Costanza GEDDES DA FILICAIA
Day 13 Staurday	MORNING	Road to Rome
	AFTERNOON	Free time in Rome
Day 14 Sunday	MORNING Florence and Rome: understanding the roots of Italian culture	Discovering Rome Pierangelo BUONGIORNO
	AFTERNOON	Road back to Beijing











# Deadline for applications data???

## Find the call for application here



https://bit.ly/42WV6rX

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#### WESTERN CULTURE AND CIVILIZATION

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